AMBALAVANAN KARUNANIDHI

Lead Graphic Designer

Block 10B, #07-16, Braddell Hill, Singapore 579721

Phone: +65 9669 2676 | Email: ambildesigner@gmail.com

LinkedIn: https://www.linkedin.com/in/ambalavanan-karunanidhi

Behance: https://www.behance.net/ambildesigner

Portfolio: https://ambildesigner.wixsite.com/designworld

YouTube Channel: https://www.youtube.com/@kiddobeetunes

Professional Summary

Creative and detail-oriented Senior Graphic Designer with over 14 years of experience in brand identity, motion graphics, UI design, AR/VR content, and multimedia production. Proven track record in leading design teams and delivering innovative solutions using AI, 2D/3D tools, and immersive technologies. Skilled in cross-functional collaboration and enhancing digital user experiences.

Core Skills & Tools

Design Skills:

- Branding & Identity
- Print Design
- Packaging
- Digital Illustration
- Motion Graphics
- UI/UX Design
- 2D/3D Animation
- Augmented Reality (AR)
- Concept Development
- Social Media Creatives

Software Proficiency:

- Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Flash
- Blender, 3ds Max, Maya, Mixamo
- Unity 3D, Unreal Engine
- Figma, Spark AR, Effect House
- Microsoft Office (Word, Excel, PowerPoint)

AI Tools:

- ChatGPT, Midjourney, DALL·E, Firefly, Copilot Designer, Runway ML, Synthesia
- Stable Diffusion, LimeWire, Krea.AI, Suno, ElevenLabs, Lumalabs.ai, Kling AI, Nano Banana

Professional Experience

Graphic Design Lead

Hazel Florist & Gifts Pte Ltd, Singapore

Nov 2017 – Present

- Lead the in-house design team and developed brand strategies, marketing visuals, and UI assets.
- Integrated AI design tools, improving design turnaround time by 30%.
- Directed creation of 3D mockups, social content, brochures, and website visuals.
- Collaborated with marketing, product, and events teams for cohesive campaigns.
- Trained junior designers and introduced cross-functional workflows.

Senior Visual Designer

EI Design Pvt Ltd, Bangalore, India

Apr 2016 – Jan 2017

- Developed interactive e-learning modules, PDFs, and animated content.
- Translated complex subjects into visual formats for client training needs.

Design Team Lead

DOTO Studio Pvt Ltd, Bangalore, India

Dec 2013 – Mar 2016

- Managed creative production for logos, websites, and social media graphics.
- Delivered client-ready brand visuals and ran design training workshops.

Design Engineer

Kapnovate Pvt Ltd, Bangalore, India

Sep 2012 – Dec 2013

- Created and maintained website visuals and Flash ads.
- Worked closely with developers to ensure brand consistency in code.

Graphic Designer
Azimuth Software Pvt Ltd, Pondicherry, India

May 2011 – Aug 2012

- Designed GUI elements, 2D animations, and synced audio for e-learning.
- Enhanced sound editing and visual presentation quality.

Trainee Graphic Designer
Click System Pvt Ltd, Karaikal, India

May 2009 – Jan 2011

- Designed print collateral such as business cards, flyers, and wedding invitations.
- Built strong foundations in print production and brand presentation.

Education
Advanced Diploma in Graphics & Multimedia Suite (ADGMS)
CYS Multimedia, Chennai, India — 2011

Bachelor of Physical Education (BPE)
Annamalai University, Chidambaram, India — 2009

Higher Secondary Certificate (HSC)
Govt. Higher Secondary School, Karaikal, India — 2006

Certifications
- Generative AI – Google Cloud (Coursera), Feb 2024
- UX Principles and Prototyping – University of Michigan (Coursera), Feb 2024
- Generative AI Expert – Blockchain Council, Jan 2024
- Metaverse Design – Meta (Coursera), Feb 2024
- AR & ARCore – Daydream (Coursera), Feb 2024
- VR with Unity – Udemy, Feb 2024